

IMPORTANT! This form provides the engineers and designers with valuable information needed to successfully complete your project. Please carefully fill out this form to the best of your ability. You may need to contact the content creator (Producer/Director/Editor) for specifics about the materials submitted. Not all categories may apply. Omissions and incomplete information may result in additional charges or delays.

CONTACT INFORMATION

DATE: _____ PROJECT NAME: _____ CONTACT NAME: _____

PHONE #: _____ EMAIL: _____

FOR INTERNAL USE ONLY: SO# _____ PM _____

DVD MENU DESIGN: AH Design Supplied - File Name and extension _____

See our white paper at www.discmakers.com/authoring/customDVDmenus.pdf for more specs, tips, and more information)

ASPECT RATIO OF MENU: 4:3 16:9

ASPECT RATIO OF VIDEO/FILM: 4:3 16:9 (video/film and menu should have the same aspect ratio)

MENU TYPE: Static menu (still) Motion Menu - Length _____ **FORMAT SUPPLIED** QuickTime AVI M2V Tape

CHAPTERS/SCENES - Text (10 per page) Thumbnail (6 per page) **TYPE OF THUMBNAIL** Motion Static - If thumbnails do you have images? Yes No *List chapter names and times on the supplied sheet.

Audio on menu Yes No

If yes On Main Menu Sub Menu(s) - Aiff Wav AC3, Duration (30-60 seconds in length faded in and out recommended).

*Audio for menus must be supplied and edited for use. Audio must be at a sample rate of 48k 16 bit. (Pulling audio from program editing for duration, adding fade in and out available for an additional charge)

MENU DESIGN INSTRUCTIONS

Project Title:

File Names: (please indicate the names and type of photos or files for use in the menu design.

Would you like your menu design based on the package design? Yes No

MARKETING INFORMATION

Who is your target audience? Who do you want to appeal to?

What message do you want to send about this project? What's the most important thing people should know about it?

CONTENT OF YOUR PROJECT check one

MUSIC VIDEO / CONCERT **FILM** **CORPORATE / DVD**

What genre/style describes your project? Examples: Horror, drama, comedy, documentary, rock, country, hip-hop, etc.

If this is a Corporate CD/DVD, how will your product be used? Examples: training, inhouse, retail sales, etc.

MOOD OR STYLE

How would you best describe the mood or style of this project? Examples: playful, dark, earthy, warm, contemporary, corporate, mellow, futuristic, psychedelic, slick, feminine etc.

DESIGN SAMPLES

If appropriate, provide samples of designs that appeal to you for our reference. This will give us a better idea of the look you are going for. Let us know specifically what you like about each sample. Examples: color palette, use of white space, font choice, etc. Please provide jpeg thumbnail images or weblinks.

ADDITIONAL COMMENTS

Is there anything else we should keep in mind before we start your design?

DESIGN DIRECTION Check one of the following three options:

- I am not providing a mock-up. Make me look great!
- I am providing a rough mockup that does not have to be followed literally.
- I know what I want, and I am providing a detailed mockup. Please follow as exact as possible.

Please explain in detail any notes or ideas for you menu.

