

Clothes that make the band!

Please take a few minutes to read and fill out this helpful guide. We'll use it to create a great merchandise design.

Text (exactly as it will appear on the garment)

What will your Merch be advertising?

Band, Business, Foundation, Website, etc.

If you are supplying imagery, we may need to alter it to ensure it prints properly on your garment. What elements are most important to maintain?

If you are NOT supplying a graphic, what type of look should your Merch design have?

Rough, Sleek, Organic, Funky, etc.

If there are any colors or symbols that you would like to see USED, note them here:

Please provide examples of other designs you like and explain why. (links are helpful)

SOME DESIGN TIPS . . .

★ **Simple is best.**

Our Merchandise is silkscreen printed using spot colors or it is embroidered with thread. Simple high-contrast graphics work best. Use medium weight text and lines. Your graphics should not contain a photo or gradient.

Solid normal weight text for silkscreen pieces should be 14 point or larger. Reverse text should be no smaller than 18pt. Display (fancy) fonts with thin lines or detail should be 28 point or larger.

★ **Take your pick.**

• **Garment Colors**

When choosing multiple shirt colors, it's best not to choose a very dark color and very light color garment in the same order. This may limit the choice of ink colors that will read clearly on both.

• **Ink Colors**

Most designs are achievable in 1 or 2 color inks, but you can choose up to 6 different colors in one graphic. (Note: additional colors will affect your order cost.)

Is there anything else you'd like us to know before we start your Merch design?

Thanks for your input! We look forward to delivering a great merch design for you.

Your Name: _____

Customer or Quote #: _____

USE THE ORDER FORM FOR QUANTITY, SIZE AND COLOR OPTIONS